# **Privacy Policy**

PRIVACY STATEMENT

Thank you for visiting our M3 Live website. Your privacy is important to us, and we are committed to ensuring your privacy is respected and protected. As part of this commitment, we have prepared this Privacy Statement to explain the manner in which M3Live collects, use, disclose and otherwise treat the personal information of consumers.

### **Collection and Use of Personal Information**

You are able to enjoy our publications, take advantage of our promotions and visit many areas of our website without providing us with any personal information. However, we do collect personal information when you:

- Request an appointment
- Subscribe to our online publications
- Register to participate in an online forum or community
- Submit content to one of our on-line services
- Enter into a contest or sweepstakes
- Respond to one of our polls or surveys
- Contact our customer service department with an enquiry, comment or suggestion.

*Subscriptions:* When you subscribe for one of our publications, we may ask you to provide your name, mailing address, e-mail address information for the purposes of fulfilling your subscription, sending you invoices, and contacting you about the expiry of your subscription.

*Online Registration:* You do not have to register to browse some areas of our websites. However, registration is required to receive online newsletters or to participate in certain website features, such as a community forum. When you register, you may be asked for personal information such as your name and e-mail address. We collect the information we need to identify who you are, to provide you with the service or information you requested, and/or to facilitate your participation in an on-line forum or community.

Please remember that any information you disclose in these public forum or community areas becomes public information and is immediately accessible to other users, so it is important for you to carefully consider what, if any, personal information you reveal in these areas. We may decide to use on-line forum and community content to enhance our editorial, advertising, promotional and similar activities.

*Information about Other People:* At some of our websites and through certain promotions, you can submit personal information about other people. For example, you might submit a person's name and e-mail address if you order a subscription as gift and want it sent directly to the recipient, you may be required to submit the recipients name and address. The

personal information that may be collected about other people at these pages include the recipients name, address, e-mail address, and telephone number. We do not use the recipient's personal information for any other purpose unless (s)he gives us permission to do so.

## Secondary Marketing

From time to time we may obtain your permission to send you marketing information about our product and service offerings or those of our marketing partners. We may combine personal information we received from you with publicly available outside records to enhance our ability to market products and services that may be of interest to you. If we obtained your permission to place you on a marketing mailing list, you can remove yourself from the list via postal mail or email or by otherwise contacting us as set out in the "How to Contact Us" section below. You can also remove yourself from an e-mail marketing list by clicking the "unsubscribe" button that appears on our e-mails.

#### **Disclosure of Personal Information**

We will not disclose, rent, sell or otherwise transfer your personal information without your consent, except as otherwise set out in this Privacy Statement.

*Third party processors and agents:* Certain personal information may be transferred among our family of companies or other third parties solely for the purposes of processing your request or arranging delivery of your subscription, product, or service you have requested. We may also transfer (or otherwise make available) your personal information to third parties who administer our contests and prize redemptions, or who provide circulation audit and other services on our behalf. We may store and process personal information in the United States or any other country in which we (or any of our affiliates, subsidiaries or agents) maintain facilities. All of our service providers are required to maintain the confidentiality and security of your personal information and to use it only in compliance with applicable data privacy laws, and are prohibited from using or disclosing your personal information for any purpose other than providing the services on our behalf or as otherwise required by applicable law.

Sale of Business: We reserve the right to transfer any personal information we have about you in the event of a merger with a third party or upon a sale or transfer of all or a portion of our business or assets to a third-party acquirer.

*Legal:* We may provide your personal information in response to a search warrant or other legally valid inquiry or order, or to an investigative body in the case of a breach of an agreement or contravention of law, or as otherwise required by law. We may also disclose personal information to assist us in collecting a debt owed by you, or otherwise where necessary for the establishment, exercise or defense of legal claims.

#### Third party Websites and Advertisers

Our websites may provide links to third party websites. The inclusion of any link does not imply our endorsement of any other company, its websites, or its products and/or services. These linked websites have separate and independent privacy policies, which we recommend you read carefully. We have no control over such websites and therefore have no responsibility or liability for the manner in which the organizations that operate such linked websites may collect, use, disclose or otherwise treat your personal information.

Our websites may use reputable third parties to present or serve the advertisements that you may see at its web pages and to conduct research about the advertisements. This Privacy Statement does not cover any use of personal information that such third parties may have collected from you or the methods used by the third-parties to collect that information (e.g., cookies, web beacons and clear gifs).

# **Security of Personal Information**

Although we take appropriate measures to safeguard the personal information in our custody and control, we need you to understand that we are unable to guarantee that your personal information will never be disclosed or accessed in a manner that is inconsistent with this Privacy Statement. We have implemented measures in an effort to maintain the confidentiality of all personal information in our custody and control, including only providing access to personal information to employees and authorized service providers who require such information for the purposes described in this Privacy Statement. We maintain administrative, technical and physical safeguards in an effort to protect against unauthorized access, use, modification and disclosure of personal information in our custody and control. To provide you with an increased level of security online, access to your personal information on certain of our websites may be protected with a password you select. We strongly recommend that you do not disclose your password to anyone. We will never ask you for your password in any unsolicited communication.

# Accessing and Correcting your Personal Information

If you wish to access the personal information we have about you, or to correct factual errors in our records, please contact us as set out in the "How to Contact Us" section below. To protect your privacy, we will take reasonable steps to help verify your identity before granting access or making corrections.

**Changes to this Privacy Statement** This Privacy Statement may be updated periodically to reflect changes to our personal information practices. The revised Privacy Statement will be posted on this website. We will treat your personal information in accordance with the privacy statement in place at the time of collection of such information, or as you otherwise consent.

# How to Contact Us

If you have any questions or concerns about M3 Live's Privacy Policy or its implementation please contact us via email at:

elizabeth@anaheimeventcenter.us